

UX research & conception

SKILLS

User research

Interviews, focus group, observation, exploratory survey, cultural probes

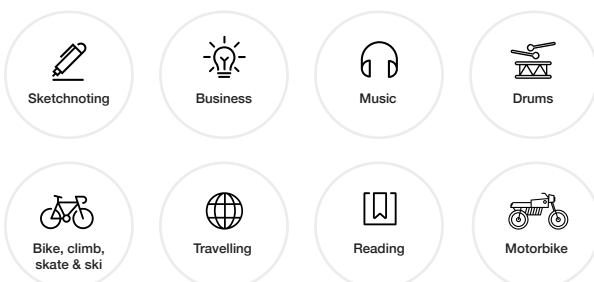
Solution design

Brainstorming, card-based ideation methods, design studio, experience maps, personas, generative design tools, persuasive design, gamification, iconography, wireframing, interactive prototyping, storyboarding, card sorting, Sketch, Principle, Figma, Framer

Usability testing

Sentence completion, UX evaluation curves, usability scales, UX evaluation scales, subjective emotional assessment, expert evaluation, cognitive walkthrough, UX diary, 5-seconds test, user tests

INTERESTS



EXPERIENCES

- UX Designer** 2017 - Today
5ème Gauche
- Freelance** 2016 - 2017
UX Designer
- Travelling Southeast Asia** 2015 - 2016
Traveller
- Figaro Classifieds** 2013 - 2015
Interaction Designer
- Côté Ciné** 2012 - 2013
Front-end Developer

EDUCATION

- UX Design** 2015
IESA
- UI Design / Development** 2013
IP Formation
- Sound Production** 2011
EICAR
- Applied Arts** 2010
LISAA
- BAC**
STG MARKETING