

# I connect people with brands

## SKILLS

### User research

Interviews, focus group, observation, exploratory survey, cultural probes

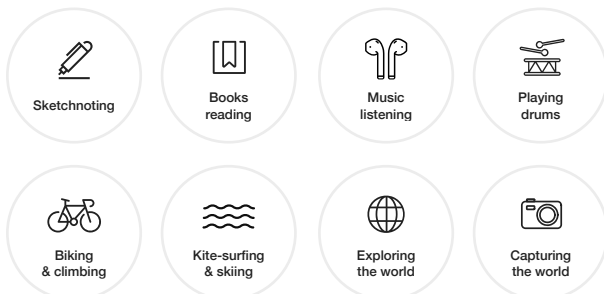
### Solution design

Brainstorming, card-based ideation methods, design studio, experience maps, personas, generative design tools, persuasive design, gamification, iconography, wireframing, interactive prototyping, storyboarding, card sorting, Sketch, Principle, Figma, Framer

### Usability testing

Sentence completion, UX evaluation curves, usability scales, UX evaluation scales, subjective emotional assessment, expert evaluation, cognitive walkthrough, UX diary, 5-seconds test, user tests

## INTERESTS



## EXPERIENCES

### 5ème Gauche

UX Designer

2017 - Today

I design forward-thinking experiences based on user insights and brand's vision.

### Freelance

Product Designer

2016 - 2017

### Figaro Classifieds

Interaction Designer

2013 - 2015

### Côté Ciné

Front-end Developer

2012 - 2013

## EDUCATION

### UX Design

IESA

2015

### UI Design / Development

IP Formation

2013

### Sound Production

EICAR

2011

### Applied Arts

LISAA

2010

### BAC

STG Marketing